

Central California Regional Demographics

2017	Fresno	Kern	Kings	Madera	Merced	San Joaquin	Stanislaus	Tulare	Region	California	%
									Totals / Avg.	Totals / Avg.	% of CA
Population <i>2016 Annual Avg. DOF File E-2</i>	989,183	888,994	149,407	155,693	272,610	738,873	545,008	468,235	4,208,003	39,354,432	10.7%
Labor Force <i>2016 Annual Ave. EDD</i>	448,700	397,200	58,200	61,800	115,800	319,800	245,400	205,100	1,852,000	19,200,692	9.6%
Unemployment Rate <i>2016 Annual Avg.</i>	9.4	10.1	9.8	9.2	10.4	8.1	8.5	11.1	9.6	5.4	178%
Private Sector Jobs (EDD) <i>2015 Annual Avg.</i>	255,800	196,900	24,000	26,500	45,700	178,800	139,800	88,000	955,500	13,592,700	7.0%
Manufacturing Jobs (EDD) <i>2015 Annual Avg.</i>	25,500	14,200	4,900	3,600	9,900	18,900	21,200	12,200	110,400	1,291,900	8.5%
Per Capita Income (\$) <i>2015BEA. CA Released 11-2016</i>	\$38,323	\$37,355	\$33,126	\$35,165	\$36,185	\$38,769	\$39,445	\$36,551	\$36,865	\$53,741	68.6%
Gross Domestic Product (millions\$) <i>US BEA 2015 Released 9-2016</i>	\$38,830	\$35,829	\$5,407	\$4,962	\$8,348	\$24,606	\$19,110	\$15,829	\$152,921	2,481,300	6.2%
K-12 Enrollment <i>2015-2016 DOE Released 2-2017</i>	200,208	181,364	28,331	31,071	54,477	145,616	107,612	102,479	851,158	6,218,768	13.6%
SAT Scores (Avg.) <i>DOE 2014-15 Released 7-2016</i>	1,354	1,375	1,337	1,348	1,341	1,421	1,421	1,360	1,370	1,473	93%
Taxable Sales (\$ 000s) <i>BOE 2014 Current 5-2016</i>	\$14,080,800	\$14,322,101	\$1,520,880	\$1,250,880	\$2,964,724	\$10,467,214	\$8,172,289	\$6,275,434	\$59,054,322	\$633,941,952	9.3%
Median Home Price (\$) <i>2016 Nov. CA Assoc. Realtors</i>	\$238,000	\$225,000	\$210,000	\$212,950	\$215,000	\$319,000	\$271,500	\$217,500	\$238,619	\$501,710	47.6%

Source: CA Department of Finance, DOE, BEA, US Bureau of Labor Statistics, edd.ca.gov Updated 1-31-17 by California Central Valley EDC 661-366-0756